

Rose Zwerdling Foundation  
4Kids Needs  
2 Pettit Drive  
Dix Hills, NY 11746  
877-454-3763  
www.4kidsneeds.com

## Education and Awareness:

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Violence in our homes is the #1  
source of violence

Children and women are the most  
frequent victims of violence

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LOOK for the signs of violence

T ELL victims of violence where to get help

EDUCA T E your self, family, friends, and  
neighbors.

VOT E for changes in laws to support vic-  
tim's rights.

WRIT E your political leaders and demand  
a change

BEHA VE like a responsible role model for  
others.

Break The Silence And  
Break The Cycle!  
Speak Out! Do Not  
Protect Perpetrators  
With Your Silence!!!

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## Be Supportive:

Display your purple ribbon in a promi-  
nent place on your lapel, your dress,  
any where it will stand out.

When friends or strangers ask, tell them  
why you display a purple ribbon! Let  
your community know that you demand  
an end to continued passive support of  
violence. We must begin now to end  
violence by being proactive.

Violence breeds violence. Violence is  
protected by silence.



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# The Purple Ribbon Project

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## The Symbol and Goals:

The purple ribbon recognizes the suffering of  
victims of interpersonal violence. The IPRP  
stands for respect for self and others.

- (1) Break the Silence! Speak out against  
Perpetrators.
- (2) Support Violence  
Prevention/Education/Awareness.
- (3) Reject Violence in Entertainment or as a  
Lifestyle.
- (4) Abuse Awareness (Sexual, Physical,  
Emotional, Verbal).
- (5) Support Victim's Rights (all forms of  
assault).

# Signs of Violence/Abuse

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Dramatic changes in behavior or personality in children.

Bruises on face, arms, and legs - often hidden by clothing.

Extremely anxious, fearful, shy, or withdrawn behavior.

Dramatic change in social behavior in adults - isolation.

Substance abuse in the household (drugs and alcohol).

Violent, antisocial behavior in school/society.

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## What to do:

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If a child tells you that he or she has been abused, believe it.

Ask questions if children seem abnormally shy or aggressive.

If a woman says she has been beaten or raped, believe it.

Don't get hysterical, remain calm, ask why, how, where, and when. Remember, a child's vocabulary is limited. All victims, adult or child, may have extreme fear of disclosure.

Don't ignore the subject. Get help for the victim.

Do not wash the victim or their clothes. Take the victim to a hospital emergency room right away.

Call the local police or child-welfare department. If you are in a remote area, call the National Child Abuse Hot Line at 1-800-422-4453.

If you remember being abused as a child, or think you might have been, call your local rape-treatment center or mental health clinic. **BREAK THE CYCLE.** Don't let past abuse become present danger.

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## Additional Resources:

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### In An Emergency Situation Call 911 For Help!!!

For Substance abuse and addiction contact your local services listed in the phone book, and also local listings for AA, NA, Alateen, and Alanon.

If you remember being abused or are currently in an abusive situation, contact your local safe house, shelter, or mental health services.

If you are employed and have an Employee Assistance Program (EAP), call for a confidential appointment and get on the road to recovery.

### Educate - Activate - Heal- Eradicate !

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